

# STRONG LINK™

## COGNITIVE DATA MANAGEMENT IS FINALLY HERE.

StrongLink® is a software-defined data and storage management solution that addresses long-standing obstacles to storage cost-containment, risk reduction, and productivity optimization.

### DATA MANAGEMENT AS SIMPLE AS IT GETS



StrongLink is a workload-agnostic software platform that does the heavy lifting of data discovery, classification based on metadata, migration, protection and retention per user-defined policy.

### SAY GOODBYE TO DATA SILOS



StrongLink presents data across heterogeneous storage infrastructure based on user rules associated with file/object metadata.

### FIND IT. USE IT. SHARE IT. OWN IT.



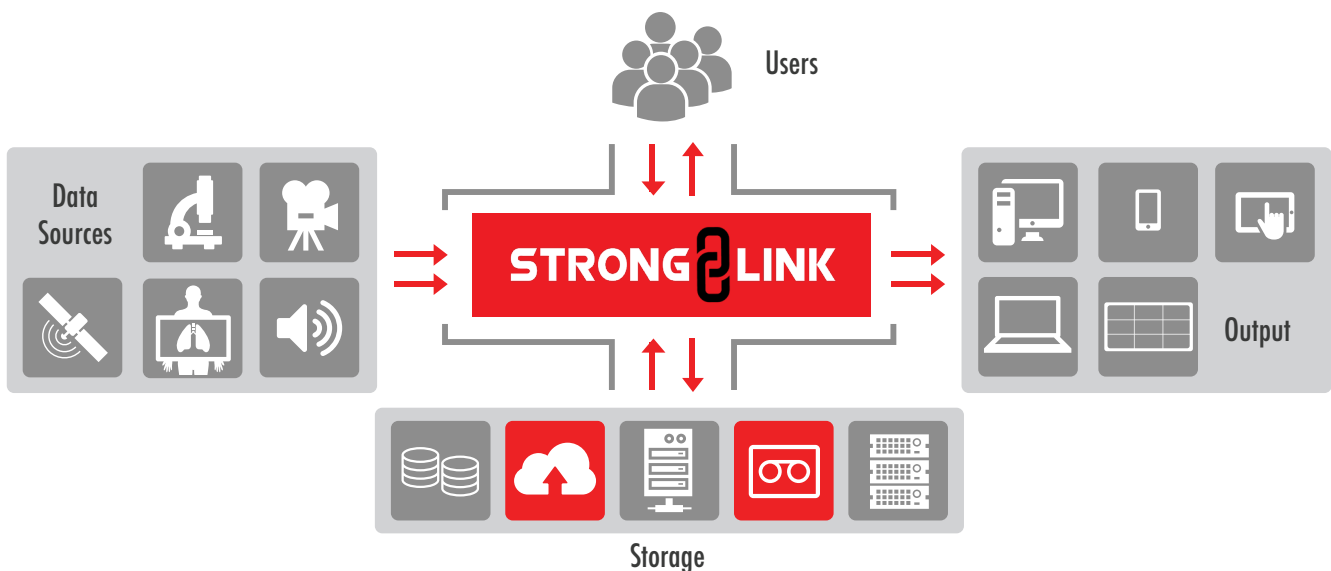
StrongLink provides a robust search for all your data, whether on local storage or network storage connected by NFS, SMB, FTP or network file system protocols such as W3C standard and S3 protocols that are enjoying ever-widening adoption.

### OPTIMIZE YOUR STORAGE AND YOUR BUDGET



StrongLink provides intelligent and automated migration of data between different storage types or tiers based on data re-reference. This frees up expensive low capacity/high performance storage for active data while placing archival data on higher volume, less expensive infrastructure (including capacity disk).

## YOUR SOLUTION FOR SEARCH, MOBILITY & ORCHESTRATION



# STRONGLINK DRAMATICALLY SIMPLIFIES THE CHALLENGES OF FAST-GROWING FILE AND OBJECT DATA AND CONTAINING STORAGE COSTS.

## USE CASES

- Data Collaboration & Ease of Search
- Virtual File System
- Data Mobility & Tiering
- Data Protection & Preservation
- Data Curation & Stewardship

## EASY TO DEPLOY, EVEN EASIER TO USE

StrongLink is delivered as a virtual machine or as an appliance to facilitate rapid deployment. Once installed, StrongLink discovers both file and object based data automatically. Migration policies can be associated with specific data types and metadata characteristics, or mapped to specific workflows with known data management requirements.

## FUTURE PROOF YOUR STORAGE...

StrongLink lets you use the storage you already own and supports all new storage topologies and technologies that you may adopt in the future. Both legacy and converged/hyper-converged storage assets are supported and can be included in a StrongLink deployment.

## ...AND KEEP YOUR DATA SAFE AT ALL TIMES

StrongLink itself can be deployed in a redundant configuration to eliminate the single point of failure issues that confront global namespace gateways in the market today. Plus, StrongLink delivers automated data protection as well as replication that is policy driven. Your data is safe with StrongLink.

## NO RIP AND REPLACE: KEEP USING WHAT YOU KNOW

StrongLink delivers a virtual storage architecture that does not require ripping and replacing current investments in technology or kit. It simplifies the management of both data and storage at a protocol layer and avoids the single point of failure or hardware lock-in.

## BOTTOM LINE:

StrongLink is a much-needed solution to the problem of coping with terabytes to zettabytes of data growth rates in firms and cloud service provider environments and a sensible and smart solution for data management, regulatory compliance, and information wrangling requirements of any data intensive business.



## UNLOCK THE POWER OF STRONGLINK

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